

Published Every Afternoon Except Sunday

Vol. 7, No. 213

MERCHANTS ARE
WELL PLEASED
WITH FESTIVALUnusual Amount of Trade During
Three Days—Prizes Awarded
to All Exhibit Winners
SaturdayGUESSING CONTEST
RECOMPENSES ANNOUNCED

That the Harvest Festival which closed Saturday night was the greatest advertising event ever promoted in Middlesboro is the opinion of S. M. Reams, president of the Merchants Association and other members of the organization.

All business establishments in the city experienced an unusual amount of trade during the three days and this increase was chiefly due to the great influx of visitors from the three counties represented in the exhibition.

Officers of the police department say the crowd was not attended by drunk in nor other forms of disorderly conduct usually expected during periods of fairs. Only one man was arrested around the grounds during the entire three days. He was a Middlesboro man charged with drunkenness.

Prizes were awarded to winners of exhibits Saturday the expense of each display being borne by a member of the association. Most of the agricultural products were sold on the ground Saturday afternoon.

The following completes the list of exhibition prize winners, the order of the names indicating first, second and third prizes.

Best one dozen hens—Gulion Sharp, Cumberland Gap; C. M. Davis, Speedwell; Mrs. Grover Sharp, Cumberland Gap.

Best assortment of garden products—Mrs. Davis, Speedwell; Internment Farm, Harrington; Mrs. Robt. Hendley, Speedwell.

Best 12 ears white corn—E. J. Russ, B. M. Richardson, Tazewell; S. C. Kinney, Cumberland Gap.

Best 12 ears yellow corn—R. M. Adkins, Robert Venor, P. L. Stone, of Cumberland Gap.

Best peck of wheat—R. M. Adkins, Harrington; Dick Sharp, Speedwell.

Best permanent Cumberland Gap.

Best display of agricultural products—Mrs. T. C. Thomas, Cumberland Gap; W. G. Meadow, Cumberland Gap; M. S. Kinney, Rose Hill.

Best display of tobacco—A. B. Sharp, Cumberland Gap; Frank Askins, Cumberland Gap; P. H. Elam, Cumberland Gap.

Best coop consisting of six hens and one rooster of White Plymouth Rock fowls, first, second and third prizes won by P. B. Whelchel, of Shinnock.

Best coop of six hens and one rooster, Banded Rocks—Mrs. J. C. Knobell, Limestone, White Southern Harrington; Mrs. T. C. Thomas, Cumberland Gap.

Best coop six hens and one rooster, White P. C. hens—Mrs. Grover Sharp, Cumberland Gap.

Best coop Brown Leghorns—Dodie, Permanent Cumberland Gap; C. M. Davis, Speedwell.

Best coop Rhode Island Reds—T. C. Thomas, Middlesboro; W. L. Thomas, of Harrington; Mrs. J. C. Thomas, Cumberland Gap.

Best coop Buff Orpingtons—C. M. Davis, Speedwell.

Best coop laying chickens—A. C. Paxton, Shawnee; C. H. Russell, Harrington; W. G. Meader, Harrington.

Best coop not entered in other displays—Mrs. Cunningham, Harrington; Mrs. Campbell, Middlesboro; C. M. Davis, Speedwell.

Mrs. M. S. Kinney won the \$20 prize in the National Bank guessing contest, her guess being \$264.75, only \$5 cents less than the actual amount of money in the bowl. Guesses ranged from \$5.35 to \$12,500. Of 20 guesses no one got it off by a few dollars.

Mrs. M. S. Kinney won the \$50 sewing machine in the singer drawing contest, before drawing the winning number this. W. S. Anderson mixed the big numbers in the receptacle and a small girl blind-folded picked out one ticket which was the winner.

Miss Lura Cook won the \$5 in gold, being the first to guess the number of one dollar bills in the glass jar at the M. & J. Drawing booth. Her guess and the correct amount was \$51. Judges of this contest were W. E. Frazier and R. A. Indus.

Frank Davis holder of number 29 won the hundred lamp in the K. I. drawing contest. There were over 1500 names submitted in this contest. There were so many guesses on the Citizens Bank money jar, that the slips

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Our Automobiles

50 MILES A GALLON
FOR GASOLINE

General Motors President Predicts
Such an Average Within Next
Four Years

DAYTON, O., Sept. 24.—A few months ago, C. F. Kettering, president of the General Motors Chemical Company, a subsidiary of General Motors, predicted an average of 50 miles to a gallon of gasoline in four years.

Only recently, Kettering's first came out with a new fuel which may produce the result he prophesied.

The fuel is called Ethyl Gas and consists of ordinary commercial gasoline to which a small quantity of Ethyl Fluid has been added. It is the result of long and patient experimenting in the General Motors Research Laboratories here, during which automobiles were run hundreds of thousands of miles on this and other test fuels.

In the test more than 2,500 substances were tried out, until the one finally adopted was found to be commercially practicable. The fuel is likely to have been able to forestall by the

WARNINGS FOR WALKERS, TOO



The automobile driver isn't the only one to be watched and warned, according to this sign, proposed by the Cleveland, (O.) Safety Council. It is a warning of safety for pedestrians to be painted at the back of every curb sign, which formerly warned motorists against parking. Safety Director Thomas C. Marrinec has agreed to add this innovation for the safety of walkers.



Automobile Dealer Wanted

For Bell County to Sell

HUDSON and ESSEX

Automobiles

Address all inquiries to The Chas. Schiear Motor Car Co., 9th and Sycamore streets, Cincinnati, O., Attention Mr. Eddy.

CARS SOLD NOW ON WOMAN'S DECISION

Ease of Operation General Trend of Improvements in Last Twenty-five Years

Look over the improvements made on the automobile in the last 25 years and what do you find the most marked trend in its progress?

Ease of operation. That includes everything designed to make driving easy for the motorist.

And the individual for whom most changes have been made in the course of this advancement is—woman.

For proof, here is the conclusion of the Cleveland sales manager of a high-class car, who has had experience in automobile sales throughout the various stages of progress. It is that three-fourths of the cars bought nowadays have been sold on the decision of women.

She's Pleased

And it is in recognition of this important fact that automobile manufacturers have sought more and more to please the woman, even more than the man, in selling their products. Beauty, comfort, ease in driving—all make their appeal to the feminine, while every effort has been made to reduce inconveniences on the road.

Of course, man would not like to feel himself eliminated from consideration when it comes to beauty, comfort and driving ease of a car. For he is interested in these attributes—but not so much as his wife or sweetheart say auto salesmen. Besides, if they could show the husband that low-purring motor, the sturdy chassis and the easily handled controls, they have done enough to sell him. While Mrs. Motorist must be sure she'll ride in comfort and that her car is more beautiful than her neighbors'.

Classes of Buyers

According to this Cleveland manager's observations, the men who buy automobiles may be divided into four classes:

1. Those who say whatever car suits their wives is satisfactory to them.
2. Those who consult their wives before buying.
3. Those who buy cars without consulting their wives.
4. Unmarried men.

Estimating the number in each group, this salesman concludes about 75 per cent of the men who buy cars do so after having consulted the woman in the case. He puts nearly half of the purchasers in the

first category. And those who buy without considering their wives' feelings are as few as those who do the buying for the family table.

And even the unmarried men include many who consult their sweethearts before buying.

NEW AUTOMOBILES EXHIBITED AT HARVEST FESTIVAL

The Evans and Ranney Motor Sales company, the Evans and Ranney Darr-Stutz agency of the Caton Garage company had automobiles on exhibition at the Harvest Festival Friday and Saturday. The cars were parked in front of the grounds and descriptive literature was distributed

to interested persons.

Some late models of the Stutz, Darr and Chevrolet cars were on exhibition. Members of the firm say they are pleased with the results of the advertising.

Mr. Caton had a late model Buick on exhibition. He was also gratified at the public interest manifested in the car.

COLVIN TO SPEAK AT

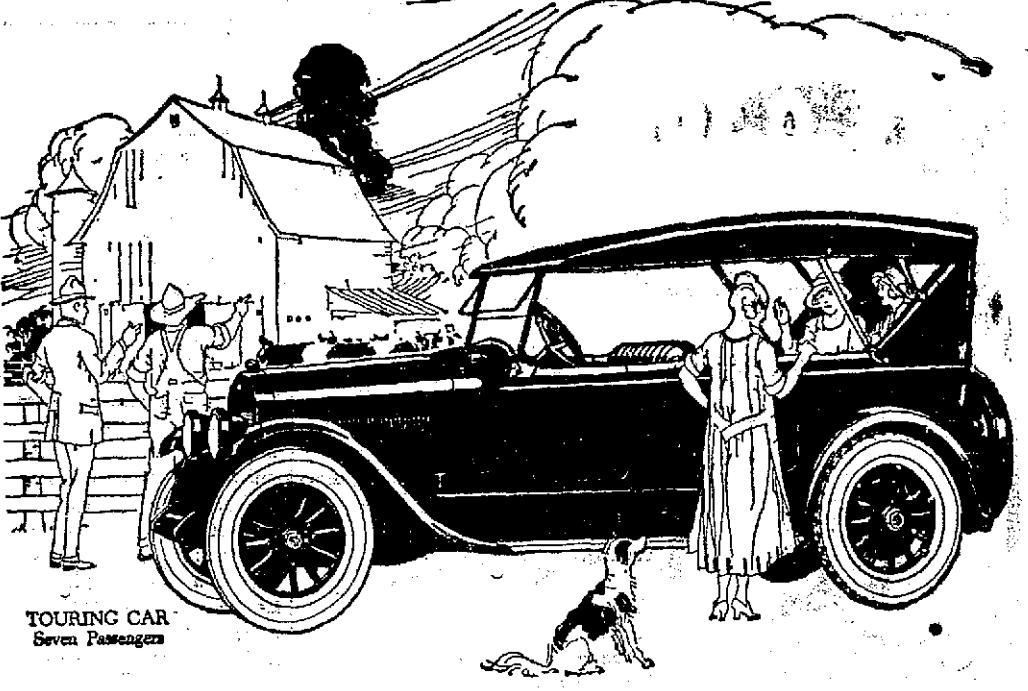
MURRAY NORMAL OPENING

Associated Press

MURRAY, Ky., Sept. 24.—George Colvin, state superintendent, will be

the principal speaker at the formal opening of Murray State Normal here Monday morning. Plans contemplate a record crowd for the opening with superintendents, school teachers and educational leaders from many parts of Western Kentucky in attendance.

Dr. John W. Carm, president of Murray State Normal, who has been busy arranging the program for the opening and a committee of residents of Murray will be in charge of the services. Speakers include W. J. Webb, Mayfield; Lawrence Cooper, Benton; J. T. Harmon, Bowling Green, member of the Normal School Commission which selected Murray, and Joe Robinson, Clinton.



LINCOLN

MOTOR CARS

To own a Lincoln Motor Car is to immediately experience the highest measure of satisfaction. In road performance, in comfort, in beauty of design and finish there is nothing left to be desired.

With each succeeding mile of service this satisfaction grows with the fuller realization that the Lincoln gives all that can be required of an automobile.

MOTCH MOTOR CO.

Middlesboro Kentucky

Announcement

On the 21st day of this month Dodge Brothers shipped to us a Type B Sedan as a sample car. Sedan production began September 20. We were immediately supplied with this sample car and in turn we would like for every prospective purchaser to see this car as soon after its arrival as possible.

Freight shipment from Detroit to Middlesboro takes approximately seven days so it will be possible for us to show you this car at our place in our new show room, Saturday, September 29.

F. P. SCALES, Inc.

SOCIETY

The item of news and society in your neighborhood are interesting to other readers of our paper. Why not phone them in? Call 62.

The Nevermore

Look in my face; my name is Might;
I have been: that winged Peace which fills
one breath of sighs
I am also called No more, Too-late. Then shall thou see me smile and
Parewell: turn apart;
Upon thine ear I hold the dead sea, Thy visage to mine ambush at thy
shed;
Cast up thy life's team-fretted feet between;
Unto thine eye the glass where that is seen
Which had life's form and love's but by my spell
Is now shakin' shadow infoldable,
Of ultimate things unuttered the final screen.
Mark me, how still I am! But should there dart
One moment through my soul the

soft surprise

On that winged Peace which fills
one breath of sighs
Then shall thou see me smile and
turn apart;
Upon thine ear I hold the dead sea, Thy visage to mine ambush at thy
shed;
Cast up thy life's team-fretted feet between;
Unto thine eye the glass where that is seen
Which had life's form and love's but by my spell
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Marries

An announcement has been made of the marriage of Miss Alice Epps of Knoxville and Duke Wilhelm of Sheridan, Wyoming, Saturday in Knoxville. Mrs. Wilhelm is a niece of Mrs. T. D. Atwood of this city and formerly lived at this place with her.

B. H. Testerman
Weds in Memphis

The *Sunday Journal* and *Tribune* carries an account of the marriage in Memphis, Thursday night, of Miss Lorraine Hanley of that city and Ben H. Testerman of Knoxville. Mr. Testerman is a former L. M. U. student and has many friends and relatives in this vicinity.

Raines-Marsee

The marriage of Miss Bessie Marsee, daughter of Mr. and Mrs. Joe Marsee and Jack Raines was solemnized by the Rev. Golden at his home in the West End Saturday night. The young couple have many friends in Middles-

TRY THIS BETTER SALT

In cooking or baking it is important that you use pure salt. JACK FROST TABLE SALT is of uniform, excellent quality. Don't let your grocer sell you a substitute for it. Remember the name.

The Hoosier CABINET



STERCHI BROS. & TENNENT

18-Associated Stores-18

You Need Pep

Take

PEPTONA

\$1.00

Get It at Lee's

Fall RePapering is Best, Because-

you'll get better service and more satisfaction now. New wall papers will make your home a bright, cozy place to live in all winter.

Advance Styles 1924 Wall Papers Just Arrived

They are more artistic than ever—Niagara "Blue Ribbon" Wall Papers, famous for beauty, correctness of style and finest texture—at prices so moderate you will wonder why you've been content with faded, shabby rooms. Drop in to see our unlimited variety of beautiful Niagara patterns. If you cannot come in-store or write us for book of actual samples and helpful booklet "How to Beautify Your Home with Wall Paper".

Come in especially to see "The Opalescent"—something wonderfully different in wall paper.

NIAGARA
BLUE RIBBON
WALL PAPER

W. J. CALLISON
MIDDLESBORO, KY.

born who will be glad to know that they will make their home here.

Johnson-Berkley Wedding Saturday

Miss Margaret Berkley and Herbert Johnson were married at Cumberland Gap by Magistrate R. W. Brooks at 8:00 o'clock Saturday night. Those present at the wedding were: Willie Berkley, Miss flora Berkley and Mrs. James Berkley. The bride is the daughter of Mr. and Mrs. W. A. Berkley. The couple will make their home in Middlesboro.

Special Meetings

of Baptist Women

The Woman's Missionary society of the First Baptist church will hold special meetings this week as follows: Circles No. 1 and 2 will give programs from 2 to 4 o'clock at the church on Tuesday afternoon; Circles No. 3 and 4 will give programs from 2 to 4 on Thursday afternoon at the church. All members are requested by the president, Mrs. J. R. Hoe, to be present at both meetings.

Mercy-Hurst

Wedding Yesterday

Miss Blanche Hurst, daughter of Mrs. Arthur Hurst, and Edwin W. Mercer, son of Mrs. E. C. Mercer, were married at the Presbyterian church immediately after the morning services, Dr. R. E. Douglas officiating. The couple were unattended. The bride's dress was of black crepe and lace, with a black hat. Mr. and Mrs. Mercer will make their home for a while at the Charles Hurst home. Mr. Mercer is employed as a civil engineer by the L. & N. railroad.

Surprise Party for

Arthur Clatts

A number of friends of Arthur Clatts gave him a surprise party Saturday night, at his home on West Cumberland avenue, in honor of his twenty-second birthday. The evening was spent in dancing. Guests were: Misses, Clo Mae Thompson of Pineville; Jean Callison, Neil Buchanan, Elizabeth Hurst, Ethelyn Gravely, Charlotte Gagle, Mac Clatts, and Billy Evans; Billy Haynes, Humberka Terry, Merlin Gagle, Claude Thomas, Russell Brown, Charles Marion, Raymond Burke and Mr. and Mrs. W. L. Bennett, and Elizabeth Gravely.

D. C. Wester Entertains K. U. Representatives

D. C. Wester, district sales manager of the Kentucky Utilities company, entertained K. U. representatives and factory demonstrators with a luncheon at the Hotel Cumberland Saturday at noon. Guests were: L. K. Thays, Harlan R. C. manager; L. W. Jones, Harlan; Mrs. C. M. Dillon, Pineville cashier; L. J. Lloyd, Clevland, O.; P. O. Wilson, Chicago; J. W. Haggard, Louisville; D. H. Richardson, Cincinnati; W. B. Jones and W. C. Stair.

Birthday Party for

Miss Biddle Fuson

Miss Biddle Fuson was given a party Saturday night by her parents, Mr. and Mrs. James Fuson, in honor of her eighteenth birthday. Guests were: Misses Carrie Baker, Nadene Menden, Gladys and Alice Douglass, Mahaffey Tinsley, and Mrs. Frances Douglass, and Mr. Heaton, Jack Alley, George Hendricks, Charles Baker, T. J. Hobkins, Roy Wilson, Walter Baker, Cecil Robins, Mack Woolam, Demp Williams, Demp Carter and Chester Alvin, Maynard and Oscar Goodwin of Harlan, Leslie Goodin of Tinsley, Fred Yocom of Hazard, Mr. and Mrs. C. Hall, Mr. and Mrs. Frank Crabtree, Mr. and Mrs. Charles Brooks and son Raymond.

PROF. AND MISS ROBERTS TO UNIVERSITY OF CHICAGO

Professor M. H. Roberts and his sister, Miss Susie Roberts, left Saturday night for the University of Chicago. Prof. Roberts has been for two years past a member of the faculty at the University of North Carolina. He is a graduate of the University of Tennessee and also of Princeton university and has gone to Chicago to study for the degree of Doctor of Philosophy. Miss Roberts is also a graduate of the University of Tennessee and will take the course at Chicago leading to the degree of Master of Arts. She has been a teacher in the Middlesboro High school for the past two years.

BURN

Famous Home Coal

Screened Coal, per load... \$5.00
Slack 2.50
Mine Run 8.75

The Best and Cheapest Coal you can buy.

HOME COAL COMPANY

H. E. DINGER

Phone

LOCALS

Mr. and Mrs. J. S. Watkins of Pineville were here Saturday.

Mrs. Fred Mason of Highspire was shopping here Saturday.

Miss Stella Thomas and Mr. and Mrs. Karl Thomas of Powell's Valley attended the Harvest Festival here Saturday.

Mrs. Grace Jones of Lexington was in Middlesboro Saturday.

Miss Rose Broughton and Mrs. Lewis of Pineville were in town Saturday.

Miss Violet Cox of Hartogate was a Saturday shopper.

Mr. and Mrs. H. H. Asher of Pineville were visitors in Middlesboro on Saturday.

Capt. R. B. Golden of Pineville was here today on business.

Mr. and Mrs. Charles Henry and Miss Mollie Napier of Pineville were in town Saturday.

Arthur Whicker of Cumberland Gap was a visitor Saturday.

READ OUR WANT ADS

HELP WANTED—Colored and white laborers wanted at the Dix River dam. Wages \$1.50 per hour and up. Board \$6.50 per week. Good camps. Apply the L. E. Myers Co., Burgo, Kentucky. 10-6-23

FOR SALE—Well bred setter pup: four months old. Dg. J. P. Edmonds. 9-26-23

FOR SALE—Cabinet Edison Victrola and choice of \$50 worth records won by Boy Scouts in Three States contest. \$6 Victrola at Gibson's, Call Phillip Arthur at 57.

FOR SALE—Beveled edge mirror (5x5) with 5 inch oak frame. Call Dr. Jacob Shultz. tf

FOR RENT—3 large modern rooms over Easter's Store—Apply to Easter Bros.

FOR SALE—Horse and wagon with harness. Reasonable price. J. H. Baggerstaff, both phones 317. tf

WANTED

EXPERIENCED MINERS

Steady Work

Mine not crowded. Can furnish house room.

W. E. GUNN & CO.,

Logmont, Ky.

MOUNTAIN SAND per load \$2.50

SLAG per load \$1.50

LUMP COAL per load \$6

161 new 358 old

D. C. SELLERS



FE



The Pen is Mightier than the Hose

A few strokes of the pen, plus an insignificantly small premium—and your worries against the ravages of fire are at an end. The risk is too great to take.

Whether it be a small house or a big structure we are ready to provide the right kind of insurance at the right price.

Simply give us a ring and one of our representatives will call and give you the details.

J. L. MANRING & CO:

Citizens Bank Bldg.

Phones 224

No More Blue Mondays

Wash-day has always been known as Blue Monday, because it always leaves the housewife tired and exhausted after the wash is out. But thousands of housewives know that Wash-day can be as free from aches and pains as any other day, if electricity washes and wrings the clothes.

FEDERAL

Electric Washer



does all the washing in an hour or so. No more rubbing on a washboard. It does the wringing, too. You will be surprised how quick a mountain of dirty clothes are clean and ready for the line.

\$5 puts the Federal in your home. The balance can be added to your light bill over 18 months.

The Electric Shop

Kentucky Utilities Co. Inc.

Buy Electric Goods From An Electric Shop

The Federal is good to look at. But more important, it takes away the drudgery of washing—the hardest work of home-making.